

## **Free programme of support for chambers wanting to get involved in CSR from Heart of the City**

Heart of the City is a charity offering **FREE** support for small/mid-sized businesses from all sectors based across London who are either starting out or want to take a more strategic approach to their corporate social responsibility (CSR) activities.

Heart of the City can help you operate in way that is meaningful for your business and has a positive impact on society – whether that is taking on local young people to give them hands-on experience in the workplace, mentoring, getting involved in local community and charity projects, reducing your carbon footprint or focussing on staff health and wellbeing.

We can offer free places on our Newcomers programme which will run from January-December 2018. By joining you will receive:

- ✓ the opportunity to take part in 4-6 half-day workshops to help you develop your CSR initiatives
- ✓ ongoing access to tailored advice and support from a dedicated membership manager
- ✓ unlimited access to an online library of webinars, templates, tools and resources
- ✓ access to our networks and opportunities to make meaningful connections in Westminster and beyond

In 2016, Heart of the City supported 60 businesses on their Newcomers Programme to develop their CSR initiatives with some impressive results: the Newcomers contributed a total of £513,688 to their local communities and gave an additional 1,340 hours of volunteer support. 55% of Newcomers had developed a formal community engagement policy in their first year and 74% developed senior level engagement with their health and wellbeing activities to support employees in the workplace. [Read what our members are saying about being part of Heart of the City's network.](#)

**Interested in joining?** Please register your interest via [www.theheartofthecity.com/signup](http://www.theheartofthecity.com/signup) or email [info\\_heartofthecity@cityoflondon.gov.uk](mailto:info_heartofthecity@cityoflondon.gov.uk) or read more on the [Newcomers programme](#).